

Photos at events

Below is an article taken from BON À SAVOIR “Conseils juridiques”, November 2017.

“I am responsible for taking photos of the event, which will be published on the site of our company. What are the precautions and the measures to be taken to avoid any problems and respect the privacy of each?”

When photos are taken in the public space and they are general shots on which the persons represented are not the main subject, there is no need to ask, individually and previously, to obtain their authorization. For them to have the possibility to delete a picture on demand any time, is a sufficient precaution or provision.



In a private space, on the other hand, the consent of the person may be necessary. If it is a photograph involving several people, without focusing on anyone in particular, it will suffice to inform the persons that they have been or will be photographed, that the image may be published on the internet or in the press, for example, and that they have the right to refuse.

In the present case, where people see a photographer circulate, it must be expected the event will be immortalized. As long as the person taking the pictures is taking general snapshots of the event and there are no portraits of particular persons, having to ask the consent of each participant is disproportionate. An individual can, a posteriori, ask the withdrawal or the blurring of him- or herself. *Kim Vallon* (Google translation)

Recommendation: If you do not want to be on photo we can blur or, if others don't mind, remove the picture. But, please, resort to this only if absolutely necessary.